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<th>1st Quarter</th>
<th>2nd Quarter</th>
<th>3rd Quarter</th>
<th>4th Quarter</th>
<th>5th Quarter</th>
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<tr>
<td>GWDA132 Information Architecture Prereq: GWDA111 or Advanced Placement</td>
<td>GWDA202 Interface Design Prereq: GWDA132</td>
<td>GWDA253 Authoring for Interaction Prereq: GWDA213</td>
<td>DZ200 Portfolio Prereq: AD Approval</td>
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<td>GWDA101 Applications &amp; Industry Prereq: FND150 or Advanced Placement</td>
<td>GWDA103 Digital Illustration Prereq: FND150 or Advanced Placement</td>
<td>GWDA303 Interactive Motion Graphics Prereq: FND135 or Advanced Placement</td>
<td>IM306 Interactive Motion Graphics II Prereq: GWDA303</td>
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<td>GWDA111 Introduction to Layout Design Prereq: FND150 or Advanced Placement</td>
<td>GWDA213 Timeline Animation &amp; Interaction Prereq: FND150 or Advanced Placement</td>
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GWDA101 Applications & Industry
GWDA103 Digital Illustration
GWDA111 Introduction to Layout Design
GWDA113 Fundamentals of Web Page Scripting
GWDA132 Information Architecture
GWDA202 Interface Design
GWDA213 Timeline Animation & Interface
GWDA223 Intermediate Web Page Scripting
GWDA233 Advanced Web Page Scripting
GWDA253 Authoring for Interaction
GWDA303 Interactive Motion Graphics
GWDA382 Design Mobile Devices
DZ200 Portfolio
IM306 Interactive Motion Graphics II

GWDA103 Digital Illustration
Prerequisite: FND105 Design Fundamentals or Advanced Academic Standing
This course will explore vector-based graphic applications that are considered to be industry standard. Using different software applications, the student will demonstrate an understanding of electronic

GWDA111 Introduction to Layout Design
Prerequisite: FND105 Design Fundamentals or Advanced Academic Standing
This class will concentrate on utilizing design principles and theories in problem solving, focusing on the importance of layout comprehensives.

GWDA113 Fundamentals of Web Page Scripting
Prerequisite: PHO111 Image Manipulation or Advanced Academic Standing
Students integrate design skills with the basic computer language skills (HTML) required in order to create Web pages. Emphasis is balanced between the design and technical

GWDA132 Information Architecture
Prerequisite: FND105 Design Fundamentals
An introduction to the concepts and processes of planning interactive projects that solve business and user needs. Students research users, goals, competition, and content, and develop the navigation structure, process flow, layout and labeling systems that best address these needs. They prepare and present a

GWDA202 Interface Design
Prerequisite: GWDA132 Information Architecture
An exploration of the synthesis of visual and information design principles. This course will examine the conceptual and practical design of interfaceds. Students discuss interface design heuristics and user interface design process such as sketches, mood boards, wireframes, visual comprehensives, and

GWDA223 Intermediate Web Page Scripting
Prerequisite: GWDA113 Fundamentals of Web Page Scripting
Building upon the skills learned from Fundamentals of Web Page Scripting, the student will add functionality to their basic HTML document by the addition of scripting language that will make the document more dynamic in nature.

GWDA253 Authoring for Interaction
Prerequisite: GWDA213 Timeline Animation & Interaction
The intent of this course is to build on the Computer Animation for Multimedia course. Website and multimedia presentations will gain greater functionality using the scripting

GWDA303 Interactive Motion Graphics
Prerequisite: PHO119 Motion Manipulation
Students expand on the narrative structure in a time based environment. The advanced principles and practices of digital audio & media in an interactive design setting are explored. Preparing and using current digital audio and video programs, for delivery online is employed. Empha-

GWDA382 Design for Mobile Devices
Prerequisite: GWDA243 Object Oriented Scripting
Students will learn to create custom solutions for content delivery on mobile devices by developing web application and devices application

Effective Winter 2014

The Art Institute of Seattle is accredited by the Northwest Commission on Colleges and Universities (NWCCU), and institutional accrediting body recognized by the Councilor Higher Education. NWCCU can be reached at: 8060 165th Ave. NE, Suite 100

For detailed program and cost info
AiPrograms.info/ais
You will find program duration, tuition, fees, and other costs, median debt, federal salary data, alumni success, and other important info.