

The Art Institute of Seattle  
Course Syllabus

Course Title: INFORMATION DESIGN

Course Number: GWDA302

Course Description: Information design is the practice of organizing data within a logical, coherent framework to help people fulfill their information needs. It can be applied to a variety of platforms including websites, handheld devices, way finding systems and editorial info-graphics. Students will create data visualizations that are dynamic, consumable and engaging presentations of information.

Course Length: 11 weeks

Contact Hours: 44 hours

Credit Value: 3

\*Course Competencies:

At the conclusion of this course, the student should be able to...

***Examine the design and production of text/image information***

- Identify the role of design in presenting visual information appropriate to its subject matter and audience
- Explore successful forms of information graphics

***Develop verbal and visual communication skills necessary to observe, gather and process information and to participate in creative problem solving***

- Utilize critical thinking skills
- Employ information from a different perspective

***Develop an awareness of our relationship to the world***

- Develop sensitivity to this relationship as it relates to problem-solving for, and visual presentation of, communication in a professional manner

**Course Prerequisites:** INTERMEDIATE LAYOUT DESIGN

**Platform:** PC/MAC

**Software:** Various

**Method of Assessment:** See Instructor's *Syllabus Addendum* for details.

**Textbooks:** See Instructor's *Syllabus Addendum* for details.

**Required Supplemental Materials:** none

**Attendance Policy:**

Students must notify the Registrar's Office if they will be missing two weeks of classes. After two consecutive weeks of absences in all courses students are subject to being administratively withdrawn from school, regardless of notification.

**Plagiarism:**

Students are expected to meet academic standards of honesty in all aspects of their work at The Art Institute of Seattle. All work submitted, including papers and projects, written and oral examinations, and oral presentations and reports, must be free of plagiarism. Plagiarism is using the creations, ideas, or words of someone else without formally acknowledging the author or source through appropriate use of quotation marks, references, and citations.

Examples of plagiarism include using another person's ideas as your own; copying words from a book or magazine without using quotes and citation; paraphrasing another person's work without citation; or presenting designs, art or digital files created by someone else as your own. Any student who is uncertain whether his or her use of the work of

another will constitute plagiarism should consult the course instructor before submitting the course work involved. Citation standards and guidelines are available from you instructors and The Art Institute Library.

The Art Institute of Seattle Policy on Plagiarism- It is the policy of The Art Institute of Seattle that students who copy or otherwise plagiarize the assignments, examinations, artwork, media or projects of other individuals are subject to disciplinary action, including failure of the course in which the plagiarized work was submitted or possible termination from The Art Institute of Seattle.

### **Disability Services:**

The Art Institute of Seattle provides accommodations to qualified students with disabilities. The Office of Disability Support Services assists qualified students with disabilities in acquiring reasonable and appropriate accommodations and in supporting equal access to services, programs and activities at The Art Institute of Seattle.

Students who seek reasonable accommodations should notify the Office of Disability Support Services at 1-855-855-0567 or via email at [TheCenterDSS@edmc.edu](mailto:TheCenterDSS@edmc.edu) of their specific limitations and, if known, their specific requested accommodations. Students will be asked to supply medical documentation of the need for accommodation. Classroom accommodations are not retroactive, but are effective only upon the student sharing approved accommodations with the instructor. Therefore, students are encouraged to request accommodations as early as feasible with The Office of Disability Support Services to allow for time to gather necessary documentation. If you have a concern or complaint in this regard, please contact the Office of Student Conduct and Resolution at [studentresolution@edmc.edu](mailto:studentresolution@edmc.edu). Complaints will be handled in accordance with the school's Internal Grievance Procedure for Complaints of Discrimination and Harassment.

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Students who seek reasonable accommodations should notify the Disabilities Services Coordinator at Sara Lyttle, MaED, Disability Services Officer, Direct Line: 412.518.3304, Fax: 480.999.8966, Email: [slyttle@edmc.edu](mailto:slyttle@edmc.edu) of their specific limitations and, if known, their specific requested accommodations. Students will be asked to supply medical documentation of the need for accommodation. Classroom accommodations are not retroactive, but are effective only upon the student sharing approved accommodations with the instructor. Therefore, students are encouraged to request accommodations as early as feasible with the Disability Services Coordinator to allow for time to gather necessary documentation. If you have a concern or complaint in this regard, please contact Sara Lyttle, MaED, Disability Services Officer, Direct Line: 412.518.3304, Fax: 480.999.8966, Email: [slyttle@edmc.edu](mailto:slyttle@edmc.edu). Complaints will be handled in accordance with the school's Internal Grievance Procedure for Complaints of Discrimination and Harassment.